

U.S. News and World Report Best High School Rankings

Each year, U.S. News and World Report ranks the best high schools in the United States. In the 2017 [U.S. News Best High Schools](#) rankings of 769 high schools in the state of Minnesota, seven achieved gold medal status, 48 were selected as silver medal schools and 103 were ranked as bronze medal schools. Hancock High School was once again (2014, 2015, 2017) selected as a Bronze Medal winner. This puts Hancock High School in the top 20% of high schools in the state of Minnesota based on their performance on state assessments and how well they prepare students for college.



Tim Pahl

From: U.S. News & World Report <specialtymarketing@biz-messaging.usnews.com>
Sent: Thursday, May 4, 2017 6:05 AM
To: tim.pahl@hancock.k12.mn.us
Subject: Your school is in the news!



Best High Schools

Last week, your school was part of a major news event in the field of education that was covered by more than 100 news media outlets.

It was what *USA Today* called “U.S. News and World Report’s much-watched rankings of the nation’s high schools.” MSN, Yahoo!, AOL, and Business Insider – along with scores of daily newspapers – were also among those providing in-depth coverage of our 2017 Best High Schools rankings.

Our records show that you are associated with at least one “Best” high school, one of the elite schools that earned Gold, Silver, or Bronze status. You can find your school’s rankings and other data on our [web site](#).

Our Best High Schools rankings are big news because of their:

- **Breadth:** Our editors evaluated more than 22,000 schools, virtually every public high school in the country.
- **Depth:** [Business Insider](#) and others pointed out the multiple factors that went into the rankings. Just take a look at [How U.S. News Calculated the 2017 Best High Schools Rankings](#) and the 83-page technical appendix to which it links.
- **Credibility:** Using objective data analysis and high journalistic standards, U.S. News has been providing trusted rankings of U.S. educational institutions for more than 30 years.

Only 27% of the schools that U.S. News evaluated earned “Best” status and the eligibility to display a U.S. News-trademarked Gold, Silver, or Bronze 2017 Best High Schools badge. Permission to use a badge must be obtained from our exclusive licensing agent, [Wright’s Media](#).

Wright’s has created an [information page](#) demonstrating how badges can be used on banners, plaques, web sites, apparel, and in other ways to highlight a school’s elite status. Badge-related purchases will not affect current or future rankings.

If you would like a list of all known media mentions of 2017 Best High Schools, just drop me a note at mwhite@usnews.com.

Sincerely,

Mark W. White
Vice President, Specialty Marketing
U.S. News & World Report
Phone: (212) 916-8713
mwhite@usnews.com



[Unsubscribe from this email list](#) | [Manage my email preferences](#) | [Privacy Policy](#)

1050 Thomas Jefferson St. NW, Washington, DC 20007 USA



[Trouble seeing this email? View it on a web page.](#)